

06/11/2006



The ultimate solution for frosted car windows

'No more ice scratching'

Alpina has added a brand-new item to its collection: the Window Heater. From now on, no more scratching windshields thanks to the smart Alpina Window Heater.

The heater blows hot air in such a way that your windscreen is defrosted from the inside. So no more frosted windows, no more ice scratching and... no more frozen hands!

In winter, many people leave the engine running in idle to defrost their windscreen. Not only is this harmful to the environment, it also attracts car thieves.

With the Alpina Window Heater you no longer have to keep your car running idle. You can make your car ready-to-go in an environmentally friendly and safe way. Not only where you want it, but also when you want it.

You can recharge the Window Heater in your home (220 V), but you can also plug it into your car cigar lighter. After charging the Window Heater can be set to start heating just before you have to leave.

The Window Heater comes in sturdy, striking packaging. Also on this product we offer you a standard trade-in warranty of no less than two years. And as for all Alpina products, the Window Heater has an excellent price/quality ratio.

In short, in icy wintertimes, Alpina is glad to offer a 'helping hand' with its handy Window Heater.

About Alpina

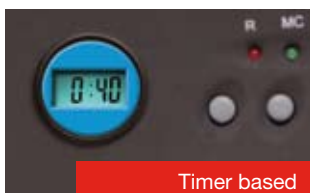
Alpina (a brand of the Powa organisation) has built a solid reputation as a supplier of top quality electrical appliances. Its broad range of household appliances, from camping equipment to patio heaters, fits in perfectly with current design trends. What's more, all Alpina collection items are reliable, Swiss quality products.

Information

- No more scratching ice off your car windows
- Rechargeable (12 volts charger in car or AC/DC charger for home use)
- 24 hrs timer
- Compact design
- Safe
- Environmentally friendly, you don't have to start your car before leaving home.
- Heavy professional battery (150 watt)

Press release

06/11/2006



More information

For more information and applying of images please contact:

Alpina
Mrs. J. Kuijs
T + 31 (0)73-646 26 09